



# Realize the promise of virtualization

"Veeam really listens to its customers, and keeps providing real innovation that helps virtualization administrators work more efficiently."

**Hayden Searle**  
**Technical Specialist**  
**IT Connections, New Zealand**

"Although x86 server virtualization has demonstrated substantial cost and management benefits to IT, many organizations have feared their backup systems would not adequately protect mission-critical data and applications if they were placed on virtual servers, especially given the challenges they already faced with backup on their physical systems. The ability to verify every backup automatically and restore individual application items have been among IT's most serious backup concerns."

**Dave Russell**  
**Research**  
**Vice President**

"Veeam enables us to offer a complete virtualization solution to our customers. We don't have to go from vendor to vendor to collect different management tools because Veeam has everything we need in one place."

**Francis Czekalski**  
**Senior Solutions Architect**  
**GreenPages**

IT organizations of all shapes and sizes have embraced server virtualization as a way to reduce costs and enhance service delivery. But managing the new technology can be a challenge.

Legacy tools designed for the physical world don't extend well to the virtual world and fail to take advantage of the new platform. And the virtualization team can no longer manage the growing environment with only the native tools at its disposal.

To keep virtualization moving forward, organizations need high-performance tools built specifically for today's 24x7 mission-critical virtual environment.

## Your virtualization specialist

At Veeam® Software, we specialize in virtualization management. In fact, it's the only thing we do.

We've studied hypervisor technologies inside and out, so we understand all the nuances and complexities.

We've talked with thousands of IT professionals to identify their most pressing concerns.

We've considered how virtualization changes the model for systems management and data protection.

And we've developed tools to address all these specific challenges and opportunities—tools that work alongside your existing management systems and IT practices to unlock the power of virtualization.

## Innovation, value and customer satisfaction

When it comes to innovation, value and customer satisfaction, Veeam is the clear leader. We consistently deliver solutions that work and solutions that matter.

It started with Veeam FastSCP™, a free file management utility used by more than 150,000 VMware administrators. Now more than 39,000 customers rely on Veeam.

And as our customers' needs evolve, so does Veeam's technology. Our award-winning vPower® technology and monitoring, reporting and categorization solutions are the future of virtualization management and data protection.

## Look no further

If you're looking for a way to manage your virtual data center more effectively and efficiently, look no further.

If you want to reduce costs, take data protection to a new level, and fully experience the benefits of virtualization, look to us.

We're Veeam Software, and we provide the solutions you need to successfully manage your virtual environment.

## About Veeam

**Founded:** 2006

**Headquarters:**

Global: Baar, Switzerland

Americas: Columbus, Ohio USA

EMEA: Paris, France

APAC: Sydney, NSW Australia

**Ownership:** Privately held, self-funded, profitable

**Customers:** 39,000+

**Employees:** 800+

**Distributors and Resellers:**

6000+ active ProPartners worldwide



Veeam made history with four awards at VMworld 2010.



For the second year in a row, Veeam won Best New Technology at VMworld, demonstrating Veeam's ongoing commitment to innovation.



Veeam Software develops innovative products for virtual infrastructure management and data protection. Reduce costs, mitigate risk and fully realize the promise of virtualization with Veeam.

## Virtualization management

As server virtualization has matured, so has the need for effective management of the virtualized environment.

- Virtual machines must now support mission-critical production workloads.
- IT must document utilization for various business constituencies.
- Resources must be allocated efficiently, and VM sprawl must be brought under control.

Fortunately, Veeam Software provides one place where you can go to address these and other virtualization management challenges.

The Veeam Management Pack™ (MP) and the Veeam Smart Plug-in™ (SPI) extend Microsoft System Center and HP Operations Manager to VMware, allowing organizations to leverage their investments in their existing monitoring frameworks and manage their environments from a single console. And Veeam ONE™ is a single solution for 24x7 real-time monitoring, resource optimization, documentation and management reporting to address the pressing issues facing VMware and Hyper-V administrators.

With Veeam, you have the tools to support mission-critical virtualized workloads, communicate more effectively with business stakeholders, and control VM sprawl.

## Virtualization-Powered Data Protection

Veeam Backup & Replication™ does more than just support the virtual environment—it leverages that environment to provide a whole new level of protection for virtualized applications, services and data. In fact, Veeam customers virtualize more servers and more mission-critical applications specifically to take advantage of the protection Veeam provides, including:

- **vPower®:** Patent-pending Veeam technology that runs a VM directly from a compressed, deduplicated backup file on regular backup storage
- **Fast, efficient backup:** 20x faster with 75% less overhead; includes built-in deduplication, changed block tracking and your choice of traditional and “forever incremental” backups
- **Fast, flexible recovery:** From a single image-level backup, instantly recover an entire VM, specific VM files, individual guest files/folders—and even application items (emails, database records, etc.)
- **2-in-1: backup and replication:** Near-continuous data protection for any virtualized application; includes replica rollback and assisted failover and failback.

Time is money—and with Veeam Backup & Replication you'll spend less of both when it comes to data protection for your VMware or Hyper-V environment.

## Virtualize with confidence

At Veeam, we build solutions for virtualized environments and the professionals who manage them. Our focus is on the tools you need to move beyond today's challenges and seize tomorrow's opportunities.

To learn more, visit: [www.veeam.com](http://www.veeam.com)